



Strategic Leader with 15 years of experience at the intersection of Product Management, Design, and Engineering. Specialist in FinCrime/RegTech ecosystems, focused on transforming complex regulatory requirements into high-conversion SaaS workflows. Currently driving enterprise-scale migrations at Oracle (OFSS – FCCM) using Agentic AI and logic-automation to collapse operational cycles.

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Core Responsibilities & Experience

Oracle Financial Services Software (OFSS) | Principal Product Designer | Product Manager | May 2022 – Present

- Enterprise Platform Evolution (Oracle's Redwood):
 - Strategic Roadmap: Architected the global migration of the Oracle FCCM portfolio (KYC, AML, Transaction Filtering, Customer Screening) to a unified SaaS ecosystem
 - Discovery-Led Redesign: Owned the end-to-end workflow redesign, pivoting the platform from a technical migration to a functional product evolution.
 - Phased Adoption Strategy: Engineered a tiered delivery model to neutralise "change resistance"
 - Phase 1 (Reskinning): "Lift-and-shift" UI updates for risk-averse users to ensure visual modernisation without workflow disruption
 - Phase 2 (Incremental Redesign): Modular rollout of optimised logic and modernised features for advanced operational efficiency.
- AI & Regulatory Logic Ownership:
 - AI Productivity Multipliers: Launched AI Investigator (70% faster decisioning) and AI Data Companion (reduced a 3-month manual process to 3 days).
 - Workflow Optimisation: Centralised high-risk data narratives for the KYC suite, achieving an 80% FCR and 40% reduction in compliance costs.
 - Regulatory Lifecycle Management: Managed the end-to-end product logic for Currency Transaction Reporting (CTR), ensuring 100% regulatory deadline adherence.

Standard Chartered & Wells Fargo | UX Designer & Team Lead | Jan 2017 – April 2022

- Banking Modernisation & Optimisation: Led strategic redesigns of legacy banking workflows and mobile journeys
- Efficiency Gains: Utilized data analysis to reduce complexity in high-volume payment flows, measurably improving transactional efficiency and user retention

Cognizant & HCL Technologies | Full Stack Developer & Team Lead | June 2011 – Jan 2017

- Technical Foundation: Managed technical delivery for enterprise applications, providing a deep understanding of engineering constraints in product vision

Core Strategic Skills

Product Strategy	Innovation & Design	Technical Authority
Roadmap & Portfolio Planning	Agentic AI & Automation	Engineering-led Design
Reskinning vs. Redesigning	Logic Abstraction	SQL & Data Logic
KYC/AML/CTR Domain	Service Design Strategy	API-Aware Architecture
Change Management	ROI & Impact Analysis	System Integrity & Security

Education

B.E., | Government College of Engineering – Erode | August 2007 – April 2011